

ISLE OF ANGLESEY COUNTY COUNCIL <u>Scrutiny Report Template</u>	
Committee:	Partnership and Regeneration Scrutiny Committee
Date:	9 April 2025
Subject:	Anglesey and Gwynedd Public Services Board
Purpose of the report	To review the governance arrangements and scrutinise progress against the 2023-28 Well-being Plan
Scrutiny Chair:	Cllr Dylan Rees
Portfolio Member(s):	Cllr Gary Pritchard
Head of Service:	Dylan Williams, Chief Executive
Author of the Report: Telephone Number: E-mail:	Sandra Thomas, Gwynedd and Anglesey Public Services Board Programme Manager 01286 679906 sandrallynnethomas@gwynedd.llyw.cymru
Local Members:	Not relevant to any specific ward

1 - Recommendation(s)

The Scrutiny Committee is requested to note and offer observations on the governance arrangements of the Public Services Board and on the progress against the 2023 – 2028 Well-being Plan, published in July 2023.

2 - Link to the Council's Plan / Other Corporate Priorities

Isle of Anglesey County Council is committed to the principles within the Well-being of Future Generations (Wales) Act 2015. The Council provides a range of services which will fulfil its individual well-being objectives, as well as contributing to supporting the well-being objectives of the Public Services Board.

3 - Principles as a Guide for Scrutiny

To assist Members when scrutinising the subject:-

- 3.1** Impact the matter has on individuals and communities [focus on the customer/citizen]
- 3.2** Look at efficiency and the effectiveness of any proposed change - financially and in terms of quality [focus on value]
- 3.3** Look at any risks [focus on risks]
- 3.4** Scrutiny taking a performance monitoring or quality assurance role [focus on performance and quality]
- 3.5** Look at plans and proposals in terms of:
 - Long term
 - Prevention
 - Integration
 - Collaboration
 - Inclusion

[focus on wellbeing]

3.6 Potential impact this decision would have on:

- the groups protected under the Equality Act 2010
- those who experience socio-economic disadvantage in their lives (when

<p>making strategic decisions)</p> <ul style="list-style-type: none"> opportunities for people to use the Welsh language and not treat the Welsh language less favourably than English <p>[focus on equality and the Welsh language]</p>
4- Key Scrutiny Questions
<ol style="list-style-type: none"> 1. What lessons has the Board learned from past experiences and how have they shaped its structure? 2. To what extent has the poverty situation affected progress in implementing the well-being plan? 3. How does the Board prioritise areas where it can add the most value considering limited resources and capacity? 4. What criteria were used to determine where the Board could make the greatest contribution without duplicating existing efforts that are already underway in other partnerships and organisations?

5 - Background / Context
Refer to the report in the Appendix below

6 – Equality Impact Assessment [including impacts on the Welsh Language]
6.1 Potential impact on the groups protected under the Equality Act 2010
No negative impact
6.2 Potential impact on those experiencing socio-economic disadvantage in their lives (strategic decisions)
No negative impact
6.3 The potential impact on the opportunities for people to use Welsh and treat the Welsh language no less favourably than the English language
The Public Services Board has considered and identified the need for impact assessments (e.g. Language and Equality) and assessments will be developed and used when the Board engages with our communities on specific points and to update the Well-being Assessments.
7 - Financial Implications
None

8 - Appendices
Appendix 1: 2023 – 2024 Annual Report

9 - Background Papers (please contact the Report's author for any further information):
<ul style="list-style-type: none"> PSB website: www.llesiantgwyneddamon.org Reports from Welsh language projects and good practice checklists for recruitment and customer service Outputs from Community Narrative projects in Bro Aberffraw and Porthmadog Anglesey and Gwynedd Wellbeing Plan 2018-2023 Anglesey and Gwynedd Wellbeing Assessments 2022 Anglesey and Gwynedd Well-being Plan 2023-28

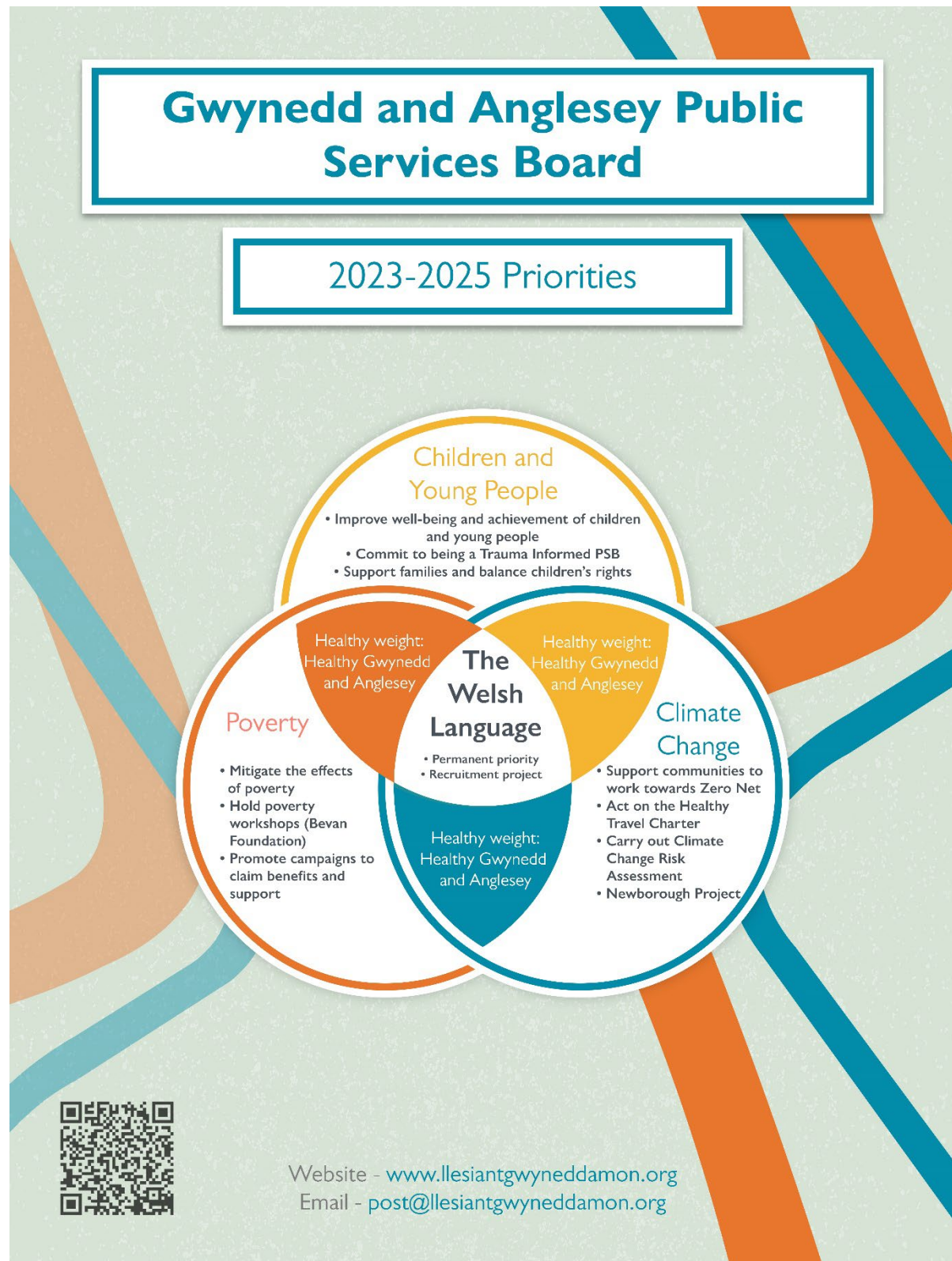
Appendix 1: Gwynedd and Anglesey Public Services Board - Annual Report 2023/24

1.0 Background / context:

- 1.1 The [Well-being of Future Generations \(Wales\) Act 2015](#) places a duty on public bodies to improve the social, economic, environmental and cultural well-being of Wales. The Act is based on the sustainable development principle and places a duty on public bodies to set and publish well-being objectives and to take every reasonable step to achieve these objectives. The Act also established Public Services Boards with representation from key public and voluntary bodies in each county. Gwynedd and Anglesey's public organisations have come together to collaborate on one Board. Every five years, Public Services Boards must prepare and publish an assessment of the state of the economic, social, environmental and cultural well-being of their areas and use this as a basis for the Well-being Plan for the next five years.
- 1.2 One of the main challenges for the Board is to establish where we can add the most value and make a difference together, with the limited resources and capacity available to us. In developing the Well-being Plan, we had conversations about where we can make the biggest contribution without duplicating the good work already underway in other partnerships and organisations. The Board has learned from experience and adapted its structures over the period.
- 1.3 Gwynedd and Anglesey Public Services Board Membership:
- Isle of Anglesey County Council
 - Cyngor Gwynedd
 - North Wales Fire and Rescue Authority
 - Betsi Cadwaladr University Health Board
 - Natural Resources Wales
 - Representative of North Wales' registered social landlords
 - Bangor University
 - Grŵp Llandrillo Menai
 - Parc Cenedlaethol Eryri
 - Wales Probation Service
 - North Wales Police
 - Public Health Wales
 - Mantell Gwynedd
 - Medrwn Môn
 - Welsh Government
- 1.4 Well-being Plan Objectives 2023-28:
The Gwynedd and Anglesey Well-being Plan 2023-28 was published in May 2023. There are **three specific Well-being Objectives, namely:**
- *We want to work together to mitigate the impact of **poverty** on the well-being of our communities.*
 - *We want to work together to safeguard and improve the well-being and success of our **children and young people** to realise their full potential.*
 - *We want to work together to support our services and communities to shift towards **Net Zero Carbon**.*
- 1.5 The Welsh Language is a permanent priority for the Board, and we will promote it in all aspects of our work
- 1.6 The methodology of Whole System Healthy Weight: Healthy Wales has been adopted as a way of working through this work. This approach puts the spotlight on leadership and enabling change through local collaboration and participation. It means working jointly with everyone (professionals and local communities) that could influence the flow of healthy and affordable food choices and create opportunities to allow people to move more and keep fit.

2.0 Delivery Plan 2023 - 2025:

Instead of detailing a five-year work plan, the PSB Members agreed to continue with the short-term Delivery Plans for the Well-being Plan. The diagram below shows how the Board will prioritise achieving the objectives for the two-year period of 2023 - 2025.



3.0 Delivery Structures:

- 3.1 Due to previous successes and an ongoing focus in the Welsh Language Sub-group, the PSB agreed that it should continue in its current form – with Dr Lowri Hughes from Bangor University as the Chair.
- 3.2 Following an independent academic assessment of the efficiency of other PSB sub-groups, it was resolved to proceed with the recommendation to establish a Task and Finish Group with more of an operational focus for the other actions. Therefore, all the actions prioritised under the three main objectives will be implemented by a Task and Finish Group with operational staff from PSB member organisations working together to reach the short-term goal.

4.0 Progress to date in 2024/2025:

The following are the key points of progress made in achieving the Language priority and well-being objectives so far this year and intentions for the rest of the year:

4.1 The Welsh Language:

Bilingual Workforce Project: IAITH cyf were commissioned to investigate the challenges and successes of bilingual work-force planning among organisations that make up the three Public Service Boards in north Wales. The key question was why public organisations across north Wales were struggling to recruit staff to Welsh-speaking posts, and whether the answer lay within the recruitment processes themselves. The starting point for the research was to collect data from the organisations on vacancies where Welsh was essential, how long jobs had been vacant, whether 2nd/3rd advertisements were required, whether the post needed to be downgraded to Welsh Desirable etc.	
Form of Delivery:	Welsh language Sub-group
Membership of the Sub-group:	Bangor University (Chair); Anglesey Council, Cyngor Gwynedd, North Wales Police, Fire Service, Natural Resources Wales, Parc Cenedlaethol Eryri, BCUHB
Collaborate with:	Arfor, Welsh Language Commissioner
Funding	£22.5k from the Regional PSB Fund
Completed	July 2024
Outcomes:	<ul style="list-style-type: none"> • Report with findings and recommendations for implementation • Good practice checklist for HR managers and officers to follow • The project has already been owned by organisations on the Public Services Boards of north Wales
Next steps:	<ul style="list-style-type: none"> • Monitor implementation of recommendations and use of checklist • Undertake a review of the core data to confirm if improvements have stemmed from the work • Share the outputs nationally at the request of the Future Generations Commissioner
Next project:	The sub-group has received feedback and suggestions from Board members on what should be the focus of the next project. Suggestions include continuing work to attract and recruit to Welsh jobs – with a focus on myth busting. We are in the process of defining the specification and will start work in the new year and report to the next Board meeting in June 2025. Funding from the Regional PSB Fund.
How we will measure progress:	<ul style="list-style-type: none"> ➤ Organisations will be more likely to recruit Welsh speakers and confident in their ability to offer a bi-lingual service to the communities of Gwynedd and Anglesey. ➤ Organisations will note an increase in the number of employees learning Welsh. ➤ Organisations will note an increase in a bi-lingual workforce. ➤ The Language will be more visible within services and communities. ➤ There will be an increase in the use of Welsh by promoting activities and services.

	➤ Organisations will note an increase in activities and services available through the medium of Welsh
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4.2 Healthy Weight:

Healthy Weight: Year 1 intentions:	
	<ul style="list-style-type: none"> • All organisations to confirm the extent to which they have incorporated the aims and beliefs into their work (with evidence) • Agreed to establish a sub-group Healthy Weight will work with and add value to regional activity on healthy weight
Form of Delivery:	Healthy Weight Sub-group
Membership of the Sub-group:	Anglesey Council (Chair), Public Health Team BCUHB, Cyngor Gwynedd Grŵp Llandrillo Menai, Bangor University
Collaborate with:	Healthy Weight Regional Strategic Partnership Group
Funding	No additional funding beyond current member budgets
Timetable	Well-being Plan Period 2023-2028
Outcomes:	A detailed action plan on how Board organisations can commit and collaborate on healthy weight issues, including adapting procurement arrangements, providing feedback on planning applications, preparing services etc
Next steps:	<ul style="list-style-type: none"> • Analysing county-level data on Healthy Weight • Report on progress and opportunities to collaborate
How we will measure progress:	Will work with the Regional Partnership and Public Health Wales to agree how this could be measured and if it achieves what has been identified, and what the impact/difference will be.

4.3 Climate Change Objective:

4.3.1 Implementing the Active Travel Charter:	
Form of Delivery:	Task and Finish Group
Membership:	Anglesey Council, Cyngor Gwynedd, Bangor University, BCUHB, Natural Resources Wales, Fire Service, Grŵp Llandrillo-Menai, Medrwn Môn
Collaborate with:	Public Health Wales, Sustrans
Funding	No additional funding beyond current member budgets
Timetable	Two years (September 2024 – August 2026)
Outcomes:	<ul style="list-style-type: none"> • Promote and implement the North Wales Active Travel Charter (including collaboration on energy use infrastructure in public sector settings) • Hold an official ceremony to sign the Charter in March with Transport Minister Ken Skates in attendance
Next steps:	<ul style="list-style-type: none"> • Continue to work together as Board organisations to act to complete the Charter
How we will measure progress:	<ul style="list-style-type: none"> ➤ Using the Welsh Government monitoring matrix tool – for each step there are 4 options – "not started / underway / completed / leading the way." ➤ Reporting the monitoring data consistently ➤ Report on the number of PSB organisations committed to and implementing the Charter. ➤ High level outputs initially, then qualitative outputs.
Welsh Language Action:	We will implement and commit to the Charter in Welsh. All resources will be available bilingually.
Implement the Healthy Weight Approach	Support and promote staff of all Board organisations to make more beneficial choices when commuting to work, when travelling during work and in their leisure hours.

4.3.2 Climate Change Risk Assessment:	
Section 38 of the Future Generations Act requires PSBs to consider the latest UK Climate Change Risk Assessment when preparing their Well-being Assessments. The three north Wales Boards have agreed to work together to provide one joint assessment that will have options to drill down to county and local ward level	
Form of Delivery:	Task and Finish Group
Membership:	6 x North Wales Counties, Bangor University, Wrexham University, BCUHB, Natural Resources Wales, Parc Ceneddlaethol Eryri
Collaborate with:	North Wales PSBs
Funding	Regional PSB Fund
Timetable	2 years September 2024 – August 2026
Outcomes:	<ul style="list-style-type: none"> Complying with the Future Generations Act to carry out a Climate Change Risk Assessment Use it to feed the next Well-being Assessments in 2026/27.
Next steps:	<ul style="list-style-type: none"> Commissioning work to collate and coordinate all information with existing reports in the field (see page 4 of the presentation for examples of these)
How we will measure progress:	<ul style="list-style-type: none"> ➤ There will be a complete assessment of the impact of climate change and the well-being and obituaries of that, with and identified response actions to mitigate impact and proactively respond. ➤ Risk assessment completed ➤ Well-being plans respond to the risks and identify outputs and outcomes.
Welsh Language Action:	We will ensure that the interactive output is bilingual – not just a translation
Implement the Healthy Weight Approach	The assessment will analyse feedback and data from residents highlighting how climate issues are also having an impact on their well-being

4.3.3 Newborough Project:	
This is a pilot and the intention is to develop a model or good practice that could be applied across the area of partnership working to respond to a problem. We are trialling a different, collaborative approach to addressing access and traffic problems in the Newborough and Llanddwyn area of Anglesey. It's a new way of working collaboratively, where the organisations around the table share challenges and solutions, collaborate on one plan, share resources and communicate as one voice with the stakeholders.	
Form of Delivery:	Task and Finish Group
Membership:	Anglesey Council, Natural Resources Wales, Medrwn Môn
Collaborate with:	Wales Co-Production Network, Menter Môn, Bro Aberffraw Alliance
Funding	£8.5k from the Regional PSB Fund in 2023/24 £15k from the Regional PSB Fund in 2024/25
Timetable	Pilot: 2 years (March 2024 – Feb 2026)
Outcomes:	<ul style="list-style-type: none"> Officers from Eryri National Park have shared their experiences and lessons learned from the work they did at Pen y Pass to manage access and transport Taking concerns and solution ideas from the local community, officers have already undertaken some interim measures and are working on a project plan that includes short, medium and long-term actions. Currently piloting a new way of working collaboratively, where the organisations around the table share challenges and solutions, collaborate on one plan, share resources and communicate as one voice with the stakeholders.
Next steps:	<ul style="list-style-type: none"> We are in the process of reporting back on progress to the local community in the hope that they will see a genuine difference as early as Easter 2025 Council officers are assessing the solutions that require capital expenditure and researching specific funding sources Undertake a review of the pilot to date with the intention of sharing it regionally and offering it as a potential solution for community well-being problems with funding from the regional grant.

How we will measure progress:	<ul style="list-style-type: none"> ➤ Measures such as traffic and visitor data in the area Summer 2025 ➤ Questionnaire for local people measuring satisfaction and well-being improvements
Welsh Language Action:	Have secured bilingual specialists and facilitators in the public sessions and have made a specific effort to ensure that local people take part and can express their concerns and ideas in Welsh. All communication is bilingual.
Implement the Healthy Weight Approach	Local people have reported that they do not use the forest or the beach during the summer months as it is so busy and over-tourism. The situation is having a detrimental effect on their day-to-day lives and well-being. This project addresses the lack of access to natural resources such as Llanddwyn for local people.

4.4 Poverty objective:

Hold a Workshop on Poverty for Board Members: The Bevan Foundation intends to facilitate three workshops in Gwynedd and Anglesey to ensure that organisations in the area have an understanding of poverty and to help organisations think more strategically about their role when providing a solution. Each of these workshops will be targeted at a different audience.	
Form of Delivery:	Workshops for Board Members and officers working in the poverty fields in their organisations
Collaborate with:	Bevan Foundation, Anglesey Council, Cyngor Gwynedd
Funding	No additional funding beyond current member budgets
Timetable	Slipped to Summer 2025
Outcomes:	<ul style="list-style-type: none"> • By the end of the sessions participants will have: <ul style="list-style-type: none"> • A deeper understanding of which of their services users live in poverty and the implications of this for management and operational decisions for the services provided by them. • The skills to undertake their own analysis of which of their service users live in poverty. • Have developed ideas about the best way of managing their services in a way which provides answers to poverty in the area.
Next steps:	<ul style="list-style-type: none"> • Confirm brief and required outcomes • Arrange and hold Workshops • Agree the actions and identify opportunities to work together following the Workshops
How we will measure progress:	<ul style="list-style-type: none"> ➤ Board Members and officers will understand the impact of poverty on residents and communities. ➤ Board members and officers will plan based on evidence and research, to make informed decisions and ensure services are proactive to save and mitigate the impact of poverty.
Welsh Language Action:	<i>To be agreed</i>
Implement the Healthy Weight Approach	<i>To be agreed</i>

4.5 Children and young people objective:

Commit to being a Trauma-Informed PSB: There is a framework in place in Wales to help ensure that: <ul style="list-style-type: none"> • Officers in organisations are aware of adversity and trauma and understand how they affect children and young people. • Organisations are aware of how to step in and prevent adversity and trauma from happening. • That organisations are aware of how to support someone that has been affected by trauma. 	
Form of Delivery:	Hold specific sessions with experts on Trauma
Collaborate with:	Anglesey Council
Funding	No additional funding beyond current member budgets
Timetable	Slipped to 2025/26
Outcomes:	To be confirmed
Next steps:	<ul style="list-style-type: none"> • Confirm brief and outcomes • Arrange and hold Workshops • Agree the actions and identify opportunities to work together following the Workshops
How we will measure progress:	<ul style="list-style-type: none"> ➤ All Board members will be knowledgeable about trauma and the impact of trauma, ensuring that the Boards respond proactively in the Wellbeing Plans. ➤ We will know this by monitoring members who have attended the training.
Welsh Language Action:	<i>To be agreed</i>
Implement the Healthy Weight Approach	<i>To be agreed</i>

5.0 Local Engagement:

Here are three examples of the PSB engaging with communities and schools in Anglesey and Gwynedd in 2024:

5.1 Community narrative: Bro Aberffraw At the request of Medrwn Môn we asked how we can better address the needs of the local community through access and transport improvements in Bro Aberffraw. Is the area an accessible, connected place, and if not, how do we fix that? The Workshops have included ice breaking activities, work with puppets, animation, making props and filming.	
Form of Delivery:	Collaboration and commissioning
Collaborate with:	Anglesey Council, Medrwn Môn, Community Groups in Bro Aberffraw
Funding	Regional PSB Fund and Wrexham University
Timetable	Completed September 2024
Outcomes:	<ul style="list-style-type: none"> • Creative Project with local community groups creating artwork from journeys through Bro Aberffraw, linking a variety of start and end points. • Gathered feedback on the connectivity of Bro Aberffraw and the ability to walk around the area through creative activities and improved understanding of the barriers regarding access to public transport and active travel. • Cynghair Bro Aberffraw has used the information to create a local well-being action plan
Next steps:	<ul style="list-style-type: none"> • Use all the information in the Well-being Assessments (2025/26) • Plans to exhibit the artwork at the Bodorgan Centre, Bro Aberffraw in the new year and to present it to the Board.
Welsh Language Action:	A local Welsh artist, Ffion Pritchard, was commissioned to undertake the work and all sessions and resources were provided in Welsh with options available in English if needed.

Implement the Healthy Weight Approach	The engagement includes trying to understand the frustrations of the people of Bro Aberffraw on keeping fit and active travel
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5.2 Community narrative: Porthmadog

At the request of Cyngor Gwynedd's Adults Services, workshops have been held asking the question of whether people across the demographic range living in Porthmadog feel Porthmadog is age-friendly and if so why and if not, what should be different?

Workshops include ice breaking activities, puppet work, 3D and 2D work, painting, collage and textiles.

Form of Delivery:	Collaboration and commissioning
Collaborate with:	Cyngor Gwynedd Adults Service, Ysgol Eifion Wyn, Ysgol Eifionydd, Porthmadog Youth Club, Hafod y Gest Extra Care and Grŵp Cynefin
Funding	Regional PSB Fund and Wrexham University
Timetable	Completed September 2024
Outcomes:	<ul style="list-style-type: none"> Have gathered feedback on how age-friendly Porthmadog is through creative activities that will be used to shape future services. Improved intergenerational understanding within the Porthmadog community. Encouraged understanding of age-based prejudice and what creates an age-friendly society. Adults Services has used the information to form a strategy / action plan
Next steps:	<ul style="list-style-type: none"> Use all the information in the Well-being Assessments (2025/26) Intention to exhibit the artwork in Porthmadog in the new year and to present it to the Board
Welsh Language Action:	A local Welsh artist, Ffion Pritchard, was commissioned to undertake the work and all sessions and resources were provided in Welsh with options available in English if needed.
Implement the Healthy Weight Approach	The engagement includes trying to understand the frustrations of older people and young people in Porthmadog regarding keeping fit and healthy eating

5.3 "Future Leaders": Engaging about the Well-being Plan in the form of workshops at Ysgol David Hughes, Ysgol Dyffryn Nantlle, Ysgol y Moelwyn, Ysgol Botwnnog, and Ysgol Brynrefail

Working with Xplore we introduced an educational session for schools seeking input, and ideas from young people to connect and understand the challenges and develop conversation/motivational ideas for the Board.

Form of Delivery:	Collaboration and commissioning
Collaborate with:	Anglesey Council and Cyngor Gwynedd Education Services
Funding	Regional PSB Fund and Wrexham University
Timetable	Completed October and November 2024
Outcomes:	<ul style="list-style-type: none"> Young people were linked directly with the Board and the focus/priorities as well as getting their input on the Board's work programme We shared insights into what the Well-being of Future Generations Act means.
Next steps:	<ul style="list-style-type: none"> Feeding all information into the Well-being Assessments (2025/26) Continue to engage with schools across Anglesey and Gwynedd on a regular basis
Welsh Language Action:	Ensuring a bilingual team from Xplore/Wrexham University leads the workshops at Gwynedd and Anglesey schools
Implement the Healthy Weight Approach	Workshops include mapping how young people stay fit – what control they have over their journey to school, leisure time, access to keep fit resources, time on social media etc

6.0 **Regional support and collaboration:**

- 6.1 The PSB is supported regionally by the North Wales Insight Partnership (NWIP), which includes officers from across the public sector and connects organisations and communities across the region. NWIP encourages regional partnership work to align priorities and identify opportunities across Public Services Boards, the Regional Partnership Board, and the North Wales Economic Ambition Board.
- 6.2 The Welsh Government provides a Regional Support Grant to the North Wales PSBs which is managed by Cyngor Gwynedd on behalf of the region's PSBs. The purpose of this support is to encourage collaboration and innovation between the three PSBs. This grant supports the development of some innovative approaches to engagement and co-production, which have already helped support the delivery of the local well-being objectives.
- 6.3 The Wales Co-production Network provides long-term support for engagement and co-production across North Wales. The PSB uses the support of this Network to engage locally with communities.

7.0 **Monitoring:**

- 7.1 The Welsh Language Sub-group and the Task and Finish groups are accountable to the Public Service Board in relation to the delivery of any commissioned work. They will update the Board on progress every quarter, and their submitted progress reports will be challenged and discussed at Board meetings. The Board's support team also has a role to play between Board meetings to support and sustain the work of the sub-groups. In addition, an annual report will be published by the Board summarising progress as the Board works towards achieving its strategic aims.
- 7.2 The Board's work will be checked regularly by the Scrutiny Committees of Anglesey County Council and Cyngor Gwynedd. The Well-being Act and the associated national guidelines note three roles for scrutiny committees of Local Authorities when providing democratic accountability for the Public Services Board:
- Reviewing the governance arrangements of the PSB
 - Statutory consultee on the Well-being Assessment and the Well-being Plan
 - Monitoring progress of the efforts of the PSB in the implementation of the Well-being Plan

8. **Next Steps**

Following reporting to the Partnership and Regeneration Scrutiny Committee the report will be shared with PSB Members with any recommendations. The report will also be shared with Cyngor Gwynedd's Scrutiny Committee.

End